

Message Text

LIMITED OFFICIAL USE

PAGE 01 GUATEM 00181 101904Z
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W
-----107994 110423Z /72
R 101756Z JAN 78
FM AMEMBASSY GUATEMALA
TO AMEMBASSY MANAGUA
INFO SECSTATE WASHDC 8727
USDOC WASHDC

LIMITED OFFICIAL USE GUATEMALA 0181

E.O. 11652: N/A
TAGS: BBAK, NU, GT
SUBJ: REQUEST FOR INFORMATION ON GUATEMALAN FIRM

REF: MANAGUA 0021

1. FOLLOWING ARE EXCERPTS FROM APRIL 1976 WTDR ON GINSA,
NUMBERED ACCORDING TO THE THEN WTDR FORMAT:

4. GINSA - GRAN INDUSTRIA DE NEUMATICOS CENTROAMERICANA, A.A.

5. P.O. BOX 1946, AVENIDA PETAPA 66-00, ZONA 12
7. ESTABL: 1956 8. EMPL: 470 9. SIZE: (19-X) LARGE
10. REPUTATION: (22-X) GOOD
11. SALES AREAS: GUATEMALA AND CENTRAL AMERICA
12. RPT. DATE: 04/76
13A. 30111/034 MFR. DIST. EXP. OF PASSENGER CAR TIRES.
13B. 30112/034 MFR. DIST. EXP. OF TRUCK AND BUS TIRES.
13C. 30113/034 MFR. DIST. EXP. OF TRACTOR TIRES.
13D. 30114/PER MFR. DIST. EXP. OF INNER TUBES.
13E. 30115/034/MFR. DIST. EXP. OF CAMELBACK.
14. CONTACT: DOUGLAS MCEACHERN, AMERICAN TITLE:
PRES. GRL. MGR.
15. CABLE: GINSA 16. TELEX: 250 GINSA GU

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17. TEL: 480105 AND 480106, 480107, 480108, 480109
18. FIANCAIL REFS: BANK OF AMERICA, 5A. AVDA. Y
11 CALLE; BANK OF LONDON & MONTREAL LTD., 8A.
AVDA. 10-67, BOTH IN ZONE 1, GUATEMALA CITY.
19. TRADE REFS: GOODYEAR INTERNATIONAL CORP.,
AKRON, OHIO.
20 FOREIGN FIRMS REPRESENTED: N/A

21 GINSA IS A WELL ESTABLISHED TIRE MANUFACTURING PLANT PRODUCING 300,000 TIRES AND 280,000 INNER TUBES ANNUALLY. PRODUCTION IS EXPECTED TO REACH 402,000 TIRES AND 400,000 INNER TUBES IN 1978. AUTHORIZED CAPITAL IS US\$3.5 MILLION OF WHICH US\$3,312,000 IS PAID IN. YEARLY VOLUME OF SALES EXCEEDS US\$8 MILLION. FIRM RECEIVES DUTY-FREE PRIVILEGES ON IMPORTS OF RAW MATERIALS AND IS SUBJECT TO CERTAIN REGULATIONS BECAUSE OF ITS NEAR-MONOPOLY STATUS IN THE CENTRAL AMERICAN COMMON MARKET. ANOTHER TIRE PLANT (U.S. OWNED) IS LOCATED IN COSTA RICA, CENTRAL AMERICA. GINSA WAS ORIGINALLY ORGANIZED BY GENERAL TIRE AND INCATECU (A GUATEMALAN SHOE MANUFACTURING PLANT), AS A JOINTLY- OWNED COMPANY. GOODYEAR CORPORATION IS A MAJOR SHAREHOLDER IN GINSA. FIRM IS ONE OF THE LARGEST INDUSTRIES IN GUATEMALA. LOCAL BANKS REPORT SATISFACTORY EXPERIENCE ON BANKING OPERATIONS. FIRM IS RECOMMENDED AS A TRADE CONTACT FOR U.S. FIRMS.

2. WE HAVE NO INFORMATION ALLEGED INCIDENT IN 1969.
BOSTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 jan 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978GUATEM00181
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780015-0787
Format: TEL
From: GUATEMALA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780182/aaaacqwe.tel
Line Count: 86
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e6ac6de5-c288-dd11-92da-001cc4696bcc
Office: ACTION ARA
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 78 MANAGUA 21
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 05 may 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3802811
Secure: OPEN
Status: NATIVE
Subject: REQUEST FOR INFORMATION ON GUATEMALAN FIRM
TAGS: BBAK, NU, GT
To: MANAGUA
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/e6ac6de5-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
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20 Mar 2014
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